



Kavach

by Utkarsh Research Network

— FOR SOCIETIES · FLEETS · SCHOOLS

When seconds count, a **stranger** can get help on the way.

A scan-to-help QR tag for every vehicle, cab and bus you're responsible for — no app, no login.

Right now, if one of your vehicles is in an accident, a passer-by who stops to help has **no idea who to call**. Kavach fixes that. Any stranger scans the tag, taps “Call 112,” and in seconds the right people know — the family **and** your gate, control room or transport desk — with live location and the medical facts that matter. The owner's number is never shown.



Communities



Fleets



Schools

Built in Bhubaneswar by Utkarsh Research Network Pvt. Ltd. · No app to install · Works on any phone camera.



Book a free 15-min demo · 82493 57108



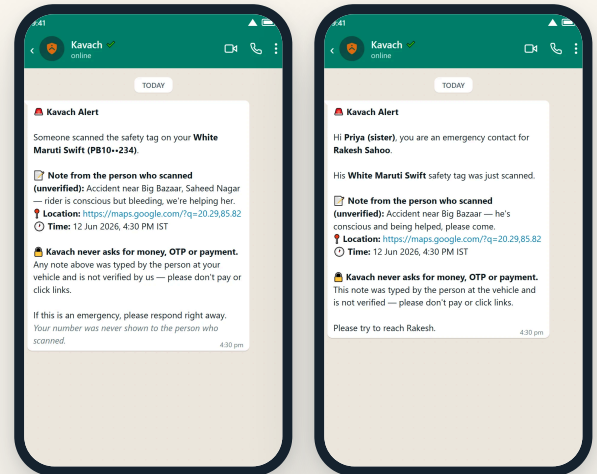
One scan. The **right people**, in seconds.

In an emergency, the person standing over the victim is usually a stranger — and the one thing they don't have is a phone number. Kavach closes that gap in four steps. No app, no login, no technical skill — just a phone camera.

- 1 A stranger can act.** They point their camera at the tag — no app, no sign-up. A help screen opens instantly, in English or Hindi.
- 2 The right people are alerted at once.** The owner's family *and* your institution's desk — gate, control room, or transport office — are notified together.
- 3 The number stays private, the facts don't.** Responders see live location, blood group, allergies and conditions — exactly what helps, nothing a stranger could misuse.
- 4 The institution sees it.** Every scan lands on your dashboard, and a public "*Kavach Protected*" badge turns safety into reputation.

An honest promise. Kavach **alerts** family and your desk instantly, with location. The person at the scene places the 112 call themselves — Kavach never claims to dispatch police or an ambulance for you. We only ever promise what we deliver.

— REAL SCREENS — WHAT ACTUALLY HAPPENS



What the owner receives

What their family receives

- Vehicle scanned — sent in seconds**
- Live location pin** + the helper's message
- B+ · Diabetic · on blood thinners**
- Your number stays private**

The golden hour is real — but only if someone makes the call in time

1.5 lakh+

lives lost on Indian roads every year

1 / 3 min

roughly another life lost on our roads

60 min

the golden hour, when most lives are saved

₹1.5 lakh

new govt cashless care for accident victims

Good Samaritans who stop to help are **protected by law** — and the faster the right people know, the more of that golden-hour care actually arrives.

Sources: MoRTH · WHO · Motor Vehicles Act.

Curious how this works for you? A 15-minute demo, real tags in hand — tailored to your society, fleet or school.

Book a demo · 82493 57108

Kavach for your Society

One decision by the committee protects every car, scooter and resident — for about the price of a cup of chai per home, per year.

A REAL MORNING AT THE GATE

Mrs. Sahoo, 68, rides her scooter to the temple. Three hundred metres past the gate, a bike clips her — she's down, conscious, leg bleeding, confused. A college student stops. He doesn't know her or who to call.

He sees the sticker: “Scan me · मदद के लिए स्कैन करें.” He scans, taps **Call 112**, and types what he sees. Her son in Pune and her husband upstairs are alerted in the same second — with the spot on a map, and the words “on blood thinners.” He never saw a single phone number.



ALSO SOLVES THE EVERYDAY

2 a.m. — blocked ambulance

A car blocks the lane, owner unknown. The guard scans it; the owner gets a WhatsApp and moves it in two minutes — no banging on forty doors.

HOW IT WORKS FOR THE SOCIETY

- One weekend drive tags every resident's car and scooter at a clubhouse desk.
- The **gate security desk** becomes a standing contact — and can reach any owner privately, without seeing their number.
- Residents stay in control — they add their own medical info; the committee never sees personal numbers or health details.

SOCIETY-FRIENDLY PRICING

₹49 / home / year

Society Care — gate scanning, dashboard & the badge

₹299–399

per tag, one-time

₹799 / yr

resident Premium
(optional)

WHAT EVERY RESIDENT GETS



Encrypted medical vault

Blood group, allergies & conditions
— ready the moment it counts.



Family circle

One scan alerts up to five loved
ones at once, with location.



Scan history

See when and where the tag was
scanned — full transparency.

- LIVE IN ONE WEEKEND**
- 1 Clubhouse tagging desk →
 - 2 Every vehicle tagged, gate desk linked →
 - 3 “Kavach Protected” badge at the gate

Ready to protect your society? We'll tag 5 vehicles live at your clubhouse — at no cost.

[Book a free demo · 82493 57108](#)

Kavach for your Fleet

Make every vehicle accountable, every driver safer, and your duty of care provable — on a record you can hand to the firms that hire you.

1 A.M. ON NH16

Driver Raju is returning empty from Cuttack. A truck ahead has a dead tail-light; he swerves, hits the divider. He's hurt, the car dark on the shoulder. A passing motorcyclist scans the windscreen tag and taps **Call 112**.

The alert fans out to **both** the operator's control room **and** Raju's wife — with the exact spot on the map. The control room sends the nearest standby car and informs his family properly, instead of a 4 a.m. mystery call.

HOW IT WORKS FOR THE OPERATOR

- ✓ Your **24x7 control room** is a standing contact on every tag, beside each driver's family.
- ✓ **Driver changes, the tag stays.** Reassign a vehicle in the dashboard — no reprinting.
- ✓ Co-branded tags (your logo + Kavach), and a live incident map for ops.



QUIET CONFIDENCE FOR PASSENGERS

The late airport drop

She sees the tag, photographs it, shares the cab with her brother, and books your service again. Safety becomes your marketing.

PER-VEHICLE ANNUAL COVER

from ₹299 / vehicle / year*

tag included · volume tiers for 50 / 100 / 250+

Co-brand

your logo on every tag

Report

monthly safety record

WHAT YOUR OPS DESK GETS



Live incident map

Every scan and alert across the fleet, on one screen, in real time.



Driver roster

Reassign a vehicle in seconds — the tag is the car's identity, not the driver's.



Monthly safety report

Incidents, response and accountability — a record you can show contract-givers.

Duty of care that wins contracts. Commercial vehicles live on the exact highways where help is slowest — and the firms that hire you increasingly ask how you protect drivers and passengers. Kavach makes your answer visible on every tag, and provable in a monthly report. *Indicative; final pricing is volume-based.

Run a 10-vehicle pilot this month. We co-brand the tags, link your control room, show the live map.

[Start a pilot · 82493 57108](#)

Kavach for your School

Every bus traceable, every child's emergency info one scan away — and a parent-trust story you can put in your admissions brochure.

THE CHILD WHO WANDERED OFF

On a picnic, six-year-old Ananya drifts away in a crowded fair and is found crying by a stranger. Her bag has a Kavach kid-tag. He scans it.

He does **not** see her name spelled out, and he does **not** see her home address. He sees: *"Please call this guardian,"* a button to her mother, and *"Allergic to peanuts · Asthmatic — inhaler in side pocket."* Her mother is on the phone in fifteen seconds.

HOW IT WORKS FOR THE SCHOOL

- Every bus tagged; the **transport office** is the standing contact, with route and driver identity on each scan.
- Optional, **parent-controlled** student tags for the school bag.
- Privacy by design:** the home address is never shown — only a guardian's contact and medical facts.



WHEN A BUS IS IN TROUBLE

Bus #7 · Patia-Jaydev Vihar

"Tyre burst on the bypass, kids are safe, driver needs help."

The school sends a backup bus to the exact spot and calls that route's parents **proactively**.

PRICING BUILT FOR SCHOOLS

₹499-999 / bus / year*

every bus traceable, transport office linked

₹99-149 / child / yr

optional, parent-controlled student tags

BUILT FOR CHILD-DATA SAFETY



Parental consent

Every child tag is opt-in and fully parent-controlled.



Minimal data

Only a guardian contact and the medical essentials — nothing more.



Address never shown

Privacy is the default, not a setting a stranger could undo.

In a city where parents compare schools on safety, "every bus is Kavach-protected" is a line that wins admissions — and a promise you can actually keep. India's DPDP Act, 2023 treats a child's data as special-category; Kavach is built to that standard from day one. (WHO: road injury is a leading cause of death for the young.) *Indicative; student tags can be bundled or opt-in.

Make this year's buses the safest in the city. Book a 20-min demo — student tags stay optional.

[Book a demo · 82493 57108](#)

An open sticker — that can't be turned against you.

A public QR only earns a place on your residents' and drivers' vehicles if misuse is engineered out. Here is exactly how Kavach stays safe.

HOW WE STOP MISUSE

-  **The number is never shown.** A scan triggers a server-side alert — neither side ever sees the other's phone number.
-  **Every message is scrubbed.** Links, UPI IDs, phone numbers and payment-bait are stripped before delivery, and each alert carries a “we never ask for money” banner.
-  **Spam can't pile up.** Repeat scans collapse to one alert, and the owner or your admin can block a sender in one tap.
-  **Location is required to alert** — so an alert always tells you where. Calling 112 needs no location and always works.

PRIVACY & THE DPDP ACT, 2023

-  **Consent-first, erase anytime.** Owners control their own data and can delete it whenever they choose.
-  **Encrypted & India-hosted,** with a named grievance officer.
-  **You see safety, not people.** Your dashboard shows scans and alerts — never a resident's number or health details.

An honest promise. Kavach **alerts** family and your desk instantly, with location. The person at the scene places the 112 call themselves — we never claim to dispatch police or an ambulance for you.

WHAT THIS MEANS FOR YOU



Residents stay in control

Their data is theirs; you never hold their numbers.



A record you can defend

Every scan and alert is logged and auditable.



Built to the law

DPDP-grade handling from day one — not bolted on.

Trust is increasingly the deciding factor. Cheaper “scan-my-sticker” tags expose numbers and forward whatever a stranger types. Kavach was built the other way round — privacy and anti-misuse first — so a committee can put its name behind it. Built to India's DPDP Act, 2023.

Want the one-page security brief for your committee? We'll walk your team through every safeguard.

 **Ask us · 82493 57108**

Your rollout, your numbers.

Clear pricing for each kind of institution. We'll complete the estimate with you on the demo — no advance payment, and a free pilot comes first.

WHAT EACH INSTITUTION PAYS



Society / RWA

Society Care + one-time tags + optional resident upgrade

₹49 / home / yr

+ ₹299–399 / tag · ₹799/yr resident



Fleet / cab operator

Tag included · volume tiers at 50 / 100 / 250+ vehicles

from ₹299 / vehicle / yr*

co-branding available



School

Every bus traceable · optional parent-controlled kid tags

₹499–999 / bus / yr*

+ ₹99–149 / child / yr

*Fleet & school figures are indicative — your final quote depends on volume and co-branding. Society Care (₹49/home/yr) is fixed.

YOUR ESTIMATE — we'll fill this in together

ORGANISATION

TYPE · SOCIETY / FLEET / SCHOOL

VEHICLES / HOMES / BUSES

YOUR CONTACT (NAME · PHONE)

ESTIMATED ANNUAL

ONE-TIME TAGS

HOW ROLLOUT WORKS

1 Book a demo — one WhatsApp message → 2 Free pilot — we tag a few vehicles live → 3 Roll out — live in a weekend

Send us your numbers for a tailored quote. No advance — the free pilot comes first.

WhatsApp 82493 57108



Kavach

by Utkarsh Research Network Private Limited

— LET'S PROTECT YOUR PEOPLE

See Kavach live in your society, fleet or school.

Tell us your numbers and we'll bring real tags, run a live scan with your team, and tailor a rollout and price to fit. **The fastest way to start: send "KAVACH" on WhatsApp to +91 82493 57108 — we'll reply with a demo slot today.**

STEP 1 · Book a demo

One WhatsApp message. We bring tags to your gate, depot or school.

STEP 2 · Free pilot

We tag a handful of vehicles live and link your desk — at no cost.

STEP 3 · Roll out

Approve the plan; your whole society, fleet or school goes live in a weekend.

WHATSAPP / SALES



+91 82493 57108

SUPPORT & ORDERS



+91 86372 21386

EMAIL



sales@utkarshresearchnetwork.in

ONLINE



utkarshresearchnetwork.in/kavach



Scan to chat now · we reply Mon-Sat, 10-19 IST

No advance payment to see a demo. Pricing is transparent and volume-based — you approve before anything goes live.